



Tasklist

<ul style="list-style-type: none"> Checks their budget and browses the available pods in that range. 	<ul style="list-style-type: none"> They have to see where the pods will be installed to choose the correct socket type. 	<ul style="list-style-type: none"> They start to click on the available options to see what suits their needs and wants. 	<ul style="list-style-type: none"> They start to click on the available options to see what suits their needs and wants. 	<ul style="list-style-type: none"> They start to click on the available options to see what suits their needs and wants. 	<ul style="list-style-type: none"> They start to click on the available options to see what suits their needs and wants. 	<ul style="list-style-type: none"> Thinks if they have the budget for some Extra Options. 	<ul style="list-style-type: none"> They fill out the form and send the quote.
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Feelings

<ul style="list-style-type: none"> They're pleased that all available options are shown at the start with their starting prices. 	<ul style="list-style-type: none"> They feel motivated by the simple choices that they have to make. 	<ul style="list-style-type: none"> They feel a little bit lost having so many options to choose from but the icons help them a bit. They are a little bit frustrated that they have to configure one side at a time. ★ 	<ul style="list-style-type: none"> They feel happy that they can customize the interior color as well. They are a little bit frustrated that they have to configure one side at a time. ★ 	<ul style="list-style-type: none"> Feels happy that they have many options to choose from. They feel a little bit confused because the Table Option changed accordingly to the Seating Option they chose. They are a little bit frustrated that they have to configure one side at a time. 	<ul style="list-style-type: none"> Feels happy that they have many options to choose from. They are frustrated that they changed another height of the Table Option, the Seating Option reset, and have to redo the selection. ★ 	<ul style="list-style-type: none"> They are indecisive if they can afford or need any other Extra Options. 	<ul style="list-style-type: none"> They feel happy with their choices and that they finished.
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Painpoints

<ul style="list-style-type: none"> The pod's specifications are on the previous page, and if they didn't take the time to read them, they might be frustrated. 	<ul style="list-style-type: none"> They might need to order a pod for the company in another country and they have to look up the type of socket in that region. 	<ul style="list-style-type: none"> The available fabrics or colors might not suit their wants, so they will ask for custom fabrics or colors. 	<ul style="list-style-type: none"> The available fabrics or colors might not suit their wants, so they will ask for custom fabrics or colors. 	<ul style="list-style-type: none"> The available fabrics or colors might not suit their wants, so they will ask for custom fabrics or colors. 	<ul style="list-style-type: none"> The available fabrics or colors might not suit their wants, so they will ask for custom fabrics or colors. 	<ul style="list-style-type: none"> They might not have a budget for Extra Options. 	<ul style="list-style-type: none"> They have to wait a few days for the offer.
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★ Technological limitations

<ul style="list-style-type: none"> We wanted to have an option to configure both sides of the pod simultaneously (all panels left and right, interior panels or seating options), and then change individual parts if the customer changed their mind, but it wasn't possible for the configurator to do that. The configurator can select individual panels and change them accordingly. This is a tedious task for pods like Kameleon K4, K6, K7, but it's the only way the configurator can work. The configurator can't save the previous selection (color, fabric) if the part was changed. An example can be when the Seating Options change when the table height/model is changed. Once the customer has made 2, 3 configurations then the process will become smoother.
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